

Order / Rev: 37046
Alt Order #: 08853530
Flight Dates: 08/22/12 - 08/28/12

Advertiser: Romney, Mitt / R-Pres
Product Desc: ROMNEYPRESIDENT/REP
Estimate:

KLAS

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Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 25	8	08/22/12	08/23/12	7-8p Rotator 7-8p Rotator		CM	7-8p		--WT---	:30	2	\$1,000.00	LV1	0.00	NM	2	\$2,000.00
ENTERTAINMENT TONIGHT																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				<u>Rating</u>					
Week: 08/20/12 08/26/12 --WT--- 2 \$1,000.00 0.00																	
E 28	8	08/22/12	08/23/12	8 News Now 11p M-F 8 News Now 11p M-F		CM	11-1135p		--WT---	:30	4	\$1,700.00	LV1	0.00	NM	4	\$6,800.00
11P NEWS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				<u>Rating</u>					
Week: 08/20/12 08/26/12 --WT--- 4 \$1,700.00 0.00																	
E 29	8	08/22/12	08/24/12	Letterman Letterman		CM	1135p-1237a		--WTF--	:30	3	\$650.00	LV1	0.00	NM	3	\$1,950.00
LETTERMAN																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				<u>Rating</u>					
Week: 08/20/12 08/26/12 --WTF-- 3 \$650.00 0.00																	
E 32	8	08/22/12	08/22/12	Wed 9-10p Criminal Minds		CM	9-10p		--W----	:30	1	\$10,000.00	LV1	0.00	NM	1	\$10,000.00
CRIMINAL MINDS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				<u>Rating</u>					
Week: 08/20/12 08/26/12 --W---- 1 \$10,000.00 0.00																	
E 35	8	08/25/12	08/25/12	8 News Now Sat 5-7p 8 News Now Sat 5-7p		CM	5-7p		-----S-	:30	2	\$1,500.00	LV1	0.00	NM	2	\$3,000.00
NEWS ROTATION																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				<u>Rating</u>					
Week: 08/20/12 08/26/12 -----S- 2 \$1,500.00 0.00																	
E 41	8	08/25/12	08/25/12	Sat 1135p-1235a The U@M The Unit		1135p-1235a			-----S-	:30	1	\$150.00	LV1	0.00	NM	1	\$150.00
THE UNIT																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				<u>Rating</u>					
Week: 08/20/12 08/26/12 -----S- 1 \$150.00 0.00																	
E 42	8	08/25/12	08/25/12	CBS Early Show - Sat.	CM	5-7a			-----S-	:30	2	\$250.00	LV1	0.00	NM	2	\$500.00
EARLY SHOW																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				<u>Rating</u>					
Week: 08/20/12 08/26/12 -----S- 2 \$250.00 0.00																	
E 43	8	08/25/12	08/25/12	CBS Early Show - Sat.	CM	5-7a			-----S-	:30	2	\$250.00	LV1	0.00	NM	2	\$500.00
NEWS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				<u>Rating</u>					
Week: 08/20/12 08/26/12 -----S- 2 \$250.00 0.00																	
E 44	8	08/26/12	08/26/12	8 News Now Sun AM #1	CM	8 News Now Sun A-----S			:30	1	\$440.00	LV1	0.00	NM	1	\$440.00	
NOW SUN MORNING																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				<u>Rating</u>					
Week: 08/20/12 08/26/12 -----S 1 \$440.00 0.00																	
E 45	8	08/26/12	08/26/12	CBS News Sunday Morn@M CBS News Sunday Morning		CBS Sunday Morn-----S			:30	2	\$1,200.00	LV1	0.00	NM	2	\$2,400.00	
SUNDAY MORNING																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				<u>Rating</u>					
Week: 08/20/12 08/26/12 -----S 2 \$1,200.00 0.00																	
E 46	8	08/26/12	08/26/12	8 News Now Sun AM #2	CM	8 News Now Sun A-----S			:30	2	\$1,200.00	LV1	0.00	NM	2	\$2,400.00	
SUNDAY MORNING-2																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				<u>Rating</u>					
Week: 08/20/12 08/26/12 -----S 2 \$1,200.00 0.00																	
E 47	8	08/26/12	08/26/12	Face The Nation Face The Nation	CM	Face The Nation			-----S	:30	1	\$600.00	LV1	0.00	NM	1	\$600.00
FACE THE NATION																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				<u>Rating</u>					
Week: 08/20/12 08/26/12 -----S 1 \$600.00 0.00																	
E 50	8	08/26/12	08/26/12		CM	7-8p			-----S	:30	1	\$12,000.00	LV1	0.00	NM	1	\$12,000.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sun 7-8p 60 Minutes														
60MIN														
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 -----S 1 \$12,000.00 0.00														
E 51	8	08/26/12	08/26/12	Sun 10-11p The Mentalist	CM	10-11p	-----S	:30	1	\$5,000.00	LV1	0.00	NM	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 -----S 1 \$5,000.00 0.00														
E 52	8	08/26/12	08/26/12	8 News Now Sun 11p 8 News Now Sun 11p	CM	11-1135P	-----S	:30	2	\$750.00	LV1	0.00	NM	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 -----S 2 \$750.00 0.00														
E 53	8	08/26/12	08/26/12	Eye on Wash/Wall St JoGM Eye On Wash/Wall St Jrn	5-6a		-----S	:30	2	\$100.00	LV1	0.00	NM	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/20/12 08/26/12 -----S 2 \$100.00 0.00														
												Totals	78 \$95,640.00	